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File size reduced for emailing and your convenience



- Hear some of the top speakers in the world today, including Ivan Misner
- Learn from the best in a relaxed convivial atmosphere
- Strengthen your relationships with members you already know
- Build new business alliances with members from your own and other countries
- Have a great time networking and socialising
- Visit exotic KL with its stunning sights, delicious food and great night life!



BNI DIRECTORS DAY
Tuesday 27th May 2008
See www.bni-worldwide.com for details

www.bni-worldwide.com

27th – 29th May 2008



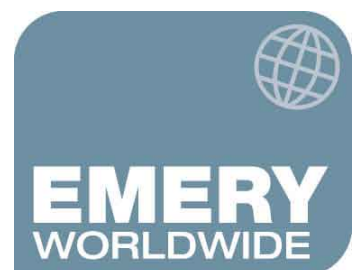
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Come and have a great fun time socialising and doing business in one of the most exotic and exciting cities in the world.

WHY

At KL08, we will be creating an environment for you, the most effective Networkers in the World as BNI members, to meet for mutual advantage and also to take referrals back to your chapters!

BNI is experiencing momentum on a Global Scale. Much of this is among emerging Economies, where there is a keen desire to find reliable International trading partners.

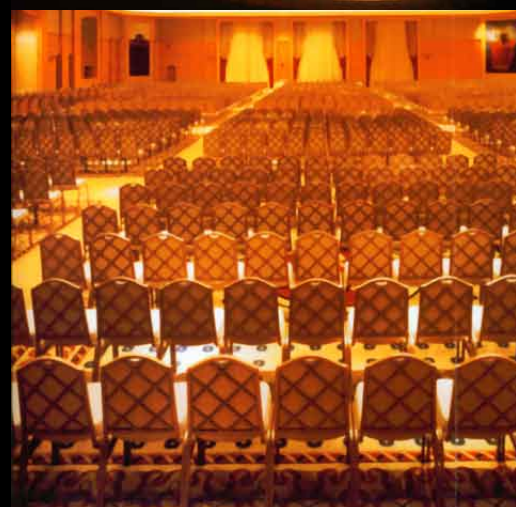
WHO

You will get tremendous value, whether you have been a member for 5 years or 5 weeks! Thinking, "What can I get from this?", remember, there will be members from your own country & other countries who will be coming! Speakers are covering topics to help members achieve success at Chapter level, improve communication & business skills, and elements of self development.

Members who attended KL06 did fantastic business with other members from their own countries and countries from across the world.

WHAT

There will be 2½ Days of Networking, making new friends, enjoying the excitement of meeting BNI members from every continent, seeing and experiencing the incredible English speaking city of Kuala Lumpur, enjoying their diverse culture and wonderful food. How about taking the weekend to visit the Tropical Islands?



We suggest each BNI Chapter considers sponsoring a member from their Chapter to go to the Event. This person will be able to:

- Win business for members in your chapter;
- Source suppliers for members in your chapter;
- Act as a conduit for educational information from the event speakers – all your members will have access to 'leading edge' business and motivational advice from world renowned experts.

The extent of the sponsorship is up to your chapter.

"Hundred of Givers from over 10 countries gathered to **GIVE** each other business!" **NIRAJ SHAH, INDIA**

"From KL06 I have 8 meetings, 30 referrals, 8 outside 3rd party referrals and 10 referrals for my UK BNI chapter"

"At KL06 we made fantastic **INTERNATIONAL** contacts and **GAINED REFERRALS!**"

"Inspirational swapping of experiences with directors from other countries. Best 2 days of my life – see you in 2018"

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WEDNESDAY 28TH MAY



Dr. Ivan Misner
Founder and CEO of BNI

The 29% Solution

Ivan Misner is one of the world's leading experts in business networking. Established in 1985, BNI has generated millions of referrals, worth billions of dollars in business for its members. With thousands of chapters throughout the world, BNI is the most successful organisation of its type.



Niri Patel
Executive Director BNI UK, National Director BNI India

Making it Happen ...For you

Co-founder of BNI India, Niri Patel is a renowned international speaker and trainer, whose inspirational talks encourage the development of personal skills that turn good business into business success.



YP Lai
National Director BNI Thailand, BNI Vietnam, BNI Korea, Regional Director BNI Malaysia

Doing Business with Asia

YP Lai is a Certified Trainer in Malaysia, teaching young people leadership and entrepreneurial skills. YP Lai believes in developing the human potential, and aims to make BNI membership synonymous with business success.



Hélder Falcão
National Director BNI Portugal, BNI Brazil

Having introduced BNI's Ivan Misner to Ecademy in 2004, Helder runs the BNI Worldwide Ecademy Business Club, where the 100,000 business professionals network and develop relationships online, exchanging business referrals in a trusted, ethical environment.



Thomas and Penny Power
Ecademy (www.ecademy.com)

Virtual Networking and Strategic Alliances

Founders of social business network Ecademy, to Thomas and Penny networking is THE key to business success in the 21st Century. Emotional Wealth precedes financial wealth - focusing on balancing emotional well-being will lead to business success.



Frank J De Raffe Jr.
CPBA, CPVA, CNP

President Pro-Active Leadership Centre, Co-Author of "Successful Business Networking"

Internationally acclaimed motivational speaker, trainer, and performance coach, Frank has helped thousands of business owners achieve success through his down-to-earth, dynamic approach to business.

Master Classes

Following Day One, members can benefit from additional time with guest speakers, taking their message to the next level. Classes will be run in two sessions, with three classes per session. A nominal fee per session applies. Please note, places are limited and master classes will be available on a first come, first served basis.

17.30 – 18.30

Session 1
Dr. Ivan Misner

17.30 – 18.30

Session 2
Thomas & Penny Power

17.30 – 18.30

Session 3
Anne Ray

18.30 – 19.30

Session 4
Frank De Raffe

18.30 – 19.30

Session 5
Hélder Falcão

18.30 – 19.30

Session 6
Niri Patel



"The Master Classes were completely **INSPIRATIONAL** and excellent value." **NEIL JOHNSON, UK**

TAN, ALLIANCE CHAPTER, MALAYSIA

"Ivan Misner's master class taught me the

EXCESS OF \$3MILLION" **MARCUS EMERY, BNI FLAGSHIP**

"At KL06 I learnt personal effectiveness

YP LAI, MALAYSIA & THAILAND

"TRULY INSPIRING! Those who didn't attend the event may not know what they h

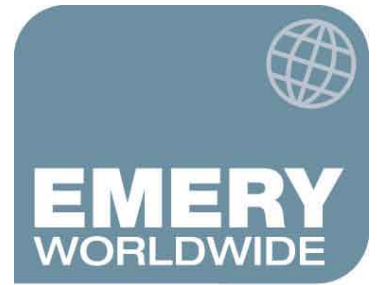
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THURSDAY 29TH MAY



Phil Berg

Area Director, BNI London
European Director Training Team

Phil's main responsibility is to coach BNI chapters and their members on how to become more profitable through being a BNI member. Phil was presented an awards for "The Best Performance by a Regional Director, UK and Ireland 2005" and "The Best Performance by an Area Director, UK and Ireland 2006."



Andrew Hall

BNI Executive Director UK, National Director BNI China, Co-Author of "The Handy Guide to Networking"

One of BNI's top trainers, Andrew has launched BNI chapters in the South of England, founded BNI Malaysia, followed by further chapters in Taiwan and Hong Kong, and his current development is BNI China.



Graham Southwell

National Director BNI New Zealand

Under Graham's directorship New Zealand is the twice winner of BNI's award for the highest number of chapter members. Graham believes that business success depends on not what you know, but on whom, and your connection with them.



Dr. Ivan Misner

Founder and CEO of BNI

The 29% Solution

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Don and Nancy Morgan

National Directors for BNI Canada

Don started BNI Canada with his wife, past Olympic Canadian Skier, Nancy Morgan in 1995. There were 300 chapters then. There are now over 5000 chapters world-wide. He consults on a regular basis with two or three other countries running BNI operations using video conferencing or conference calls. Don was co-author of Masters of Networking with Dr Ivan Misner, a New York Times and Wall Street Journal Best Seller.

GALA DINNER

One of the highlights of KL06 was the Awards Gala and Dinner, and at KL08 we will be repeating this successful and enjoyable event.

On the evening of Thursday 29th May 08, members are invited to join our guest speakers for an exquisite evening of fine dining and top class entertainment that will be even better than before. The Gala Dinner is included in the delegate cost.



"A conference not to be missed for people serious about doing **BUSINESS**." **TONY BENNER, SYDNEY AUSTRALIA**
"The benefit of that extending my networking potential & using word of mouth is my most powerful selling tool." **RP, ZIMBABWE**
"The business from the speakers, built strong contacts & relationships with members around the globe." **VT, MALAYSIA**
"The event they have missed. It has exceeded my expectations – good value for money!" **VS TAN ALLIANCE CHAPTER, MALAYSIA**

EXTEND YOUR STAY

Once the dust has settled and you have finished counting the benefits and rewards gained from KL08, you may want to consider extending your stay in Malaysia's beautiful capital city.

Where else can you find beach, city, jungle, nightlife, mountains, retail therapy, award-winning service and attention to detail all within comfortable distance? Kuala Lumpur has grown up and is now one of the world's most prestigious locations.

With over 200 hotels, stunning architecture, an eclectic mix of malls, shopping centres, and markets, attractions and sights, KL is a vital and vibrant city and the fastest growing economical region in Malaysia.



TRADERS OFFICIAL EVENT HOTEL

We would recommend the Traders Hotel, which is on site at the Convention Centre.

The Traders Hotel Kuala Lumpur is located in the very heart of the Kuala Lumpur City Centre (KLCC). We offer an incredible location in KLCC with direct access to the world class Kuala Lumpur Convention Centre, Suria KLCC and the famous Petronas Twin Towers – the ultimate business, convention, shopping and entertainment hub of Kuala Lumpur.

**Special Rates for KL08 from RM390 per room per night.
See www.bni-worldwide.com for booking form.**



IMPIANA HOTEL

Impiana KLCC Hotel & Spa...First Class Business Hotel in Kuala Lumpur With FREE Broadband Internet Access!

Located within the heart of Kuala Lumpur's bustling city centre, The Impiana KLCC Hotel & Spa is the leading first class business hotel in Kuala Lumpur.

Special Rates for KL08 from RM260 per room per night.

Information contained in the brochure correct at time of printing but may be subject to change.



OTHER HOTELS

Visit www.bni-worldwide.com and click on Hotels & Travel for a full list of hotels.



KL08 International Members Event – 28/29 May 2008
Fax to: +44 (0) 1227 728012



Title:

First Name:

Last Name:

BNI Chapter:

Business Name:

Address 1:

City:

County /State: Postcode/Zip:

Country:

Tel Number: Fax: Mobile:

(including your International Dialing Code)

Email: Website:

BNI Members Fee

Includes two full days at Members Event inc refreshments and lunch on both days, and the Gala Awards Dinner

RM990 (Approx. **£143GBP**, 206EURO, 289USD, 330AUD)

BNI Directors Fee

*Includes **three** full days. **Directors Day (27th May)** and two full days at the Members Event inc refreshments and lunch on each day, and the Gala Awards Dinner*

RM1290 (Approx. **£187GBP**, 269EURO, 379USD, 430AUD)

Please book me and debit my card for the above. (I Agree to booking conditions)

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Card Type:

Name:

Expiry Date/..... Security Code

I authorise you to charge my credit card for the amount shown above. Signature:

